Please amend the claims as follows:

<u>**WHAT IS CLAIMED IS:**</u>

1. (Canceled)

2. (Canceled)

3. (Canceled)

4. (Canceled)

5. (Canceled)

6. (Canceled)

7. (Canceled)

8. (Canceled)

9. (Canceled)

10. (Canceled)

11. (Canceled)

12. (Canceled)

13. (Canceled)

14. (Canceled)

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15. (Canceled)

16. (Canceled)

17. (Canceled)

18. (Canceled)

19. (Canceled)

20. (Canceled)

21. (Canceled)

22. (Canceled)

23. (Canceled)

24. (Canceled)

25. (Canceled)

26. (Canceled)

27. (Canceled)

28. (Canceled)

29. (Canceled)

30. (Canceled)

31. (Canceled)

32. (Canceled)

33. (Canceled)

34. (Canceled)

35. (Canceled)

36. (Original) A system of generating a web site, comprising the steps of:

an output for presenting a prompt for data entry;

an input for receiving a data entry in response to the prompt, the output presenting at least one additional prompt for data entry based upon the received data entry and the input receiving an additional data entry in response to each of the at least one additional prompts; and

a multi-purpose computing device adapted to perform the steps of:

determining one or more characteristics for each of one or more web site dimensions in response to the data entry and the additional data entry in response to each of the at least one additional prompt;

generating a description of the web site defining at least one interrelationship between at least two dimensions based upon the one or more determined characteristics for each of the one or more web site dimensions;

retrieving web site data in accordance with the generated description of the web site pseudo-randomly from a predetermined web site data subset corresponding to at least a portion of the description;

generating one or more pages of the web site based upon the description of the web site and the retrieved web site data; and

presenting the generated web site.

37. (Canceled)

38. (Canceled)

39. (Canceled)

40. (Original) A method of generating multimedia information, comprising the steps of:

presenting a prompt for data entry;

receiving a data entry in response to the prompt;

presenting at least one additional prompt for data entry based upon the received data entry;

receiving an additional data entry in response to each of the at least one additional prompts;

determining one or more characteristics for each of one or more multimedia information dimensions in response to the data entry and the additional data entry in response to each of the at least one additional prompt;

generating a description of the multimedia information defining at least one interrelationship between at least two dimensions based upon the one or more determined characteristics for each of the one or more multimedia information dimensions;

retrieving multimedia information data in accordance with the generated description of the multimedia information pseudo-randomly from a predetermined multimedia information data subset corresponding to at least a portion of the description;

generating one or more pages of the multimedia information based upon the description of the multimedia information and the retrieved multimedia information data; and

presenting the generated multimedia information.

41. (Canceled)

42. (Original) A system of generating multimedia information, comprising the steps of:

an output for presenting a prompt for data entry;

an input for receiving a data entry in response to the prompt, the output presenting at least one additional prompt for data entry based upon the received data entry and the input receiving an additional data entry in response to each of the at least one additional prompts; and

a multi-purpose computing device adapted to perform the steps of:

determining one or more characteristics for each of one or more multimedia information dimensions in response to the data entry and the additional data entry in response to each of the at least one additional prompt;

generating a description of the multimedia information defining at least one interrelationship between at least two dimensions based upon the one or more determined characteristics for each of the one or more multimedia information dimensions;

retrieving multimedia information data in accordance with the generated description of the multimedia information pseudo-randomly from a predetermined multimedia information data subset corresponding to at least a portion of the description;

generating one or more pages of the multimedia information based upon the description of the multimedia information and the retrieved multimedia information data; and

presenting the generated multimedia information.

43. (Not Entered)

44. (Not Entered)

45. (Not Entered)

46. (Not Entered)

47. (Not Entered)

48. (Not Entered)

49. (Not Entered)

50. (Not Entered)

51. (Not Entered)

52. (Not Entered)

53. (Not Entered)

54. (Not Entered)